

JONATHAN DREWES

GRAPHIC DESIGNER / MARKETING PROFESSIONAL

ABOUT ME



I am a marketing professional with over 12 years of experience throughout various different types of industries and subject matters. I have a graphic design background and have aided many companies in their re-branding efforts and in the creation of the associated deliverables. I have a passion for aiding in all sorts of brand expansion efforts and look forward to more challenging assignments in the future.

PROFILE

EMAIL

j2productionz@gmail.com

PHONE

914.772.7553

WEBSITES

Official Website
j2productionz.com

Facebook Page
facebook.com/j2productionz

Twitter Page
twitter.com/j2productionz

LinkedIn Profile
linkedin.com/in/jdrewes

PROFESSIONAL EXPERIENCE



National Graphic Designer

CMG Home Loans

April 2023 - Present

- > Create promotional branding materials according to company branding guidelines nationwide including brochures, flyers, newsletters, presentations, HTML email blasts, direct mail postcards, social media graphics, website graphics, online banner ads, event materials, and various other advertising materials.
- > Assist with numerous product launch initiatives, local/nationwide trade shows, marketing giveaway material creation and other business operations as needed.

National Marketing Coordinator/Graphic Designer

HomeBridge Financial Services

May 2015 - April 2023

- > Create promotional marketing materials for Nationwide Sales Associates including brochures, flyers, newsletters, presentations, HTML email blasts, Custom landing pages, direct mail postcards, social media graphics, business stationary and other various requested advertisements according to company branding guidelines.
- > Conducted onboarding activities for new northeast sales associates including presenting new hire presentations and webinars, ordering promotional giveaways setting up personal websites and access to CRM marketing platforms.
- > Assisted with the organization of numerous corporate and local events, promotional campaigns, marketing giveaway vendors and other office operations as needed.

Lead Designer

MD-Online

Mar. 2014 - Dec. 2014

- > Created promotional branding materials for new company branding nationwide including brochures, flyers, newsletters, presentations, HTML email blasts, direct mail postcards, social media graphics, business stationary and various advertisements.
- > Redesigned and optimized the desktop and mobile company websites and promotional banners to promote company marketing initiatives.
- > Assisted with numerous product launch strategy sessions, nationwide trade shows, marketing giveaway materials and other office operations as needed.

Marketing Director/Lead Designer

Achieve Beyond

Mar. 2010 - Feb. 2014

- > Was in charge of planning and executing national direct mailing campaigns, email blast campaigns, PPC advertising campaigns, website traffic reports, competitive analysis reports, numerous annual trade shows, press release writing, social media coordination and several other tasks to assist other office departments as needed.
- > Created promotional branding materials for company branding nationwide including brochures, flyers, newsletters, presentations, HTML emails, direct mail postcards, business stationary and magazine/newspaper advertisements.
- > Redesigned, optimized and maintained the desktop and mobile company websites.
- > Helped increase traffic and organic search results through numerous SEO techniques including building company social media pages, creating a company blog, executing backlink building campaigns, keyword research, directory submissions, social bookmarking and on page optimization techniques.

EDUCATION EXPERIENCE



Fairleigh Dickinson University
Madison, NJ
2001 - 2005

Bachelor of Arts with the Concentration of in Digital Design
Concentration in Computer Graphics - Minor in 3D Computer Animation.

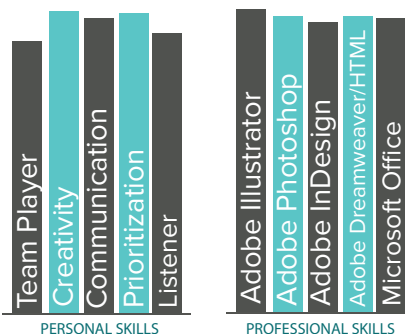
Graduated Magna Cum Laude.

Dean's List Fall 2001 - Spring 2005.

Received Becton College of Arts and Sciences Outstanding Achievement in Computer Graphic Design Award.

Completed courses including: Desktop Publishing, Advanced Desktop Publishing, 2-Dimensional Design, 3-D Logo and Product Animation, Vector Art and Design.

SKILLS



HOBBIES



Family/Friends



Sports



Movies



Music